



EXPORTECH™

An Export Acceleration System
for Achieving Profitable Growth

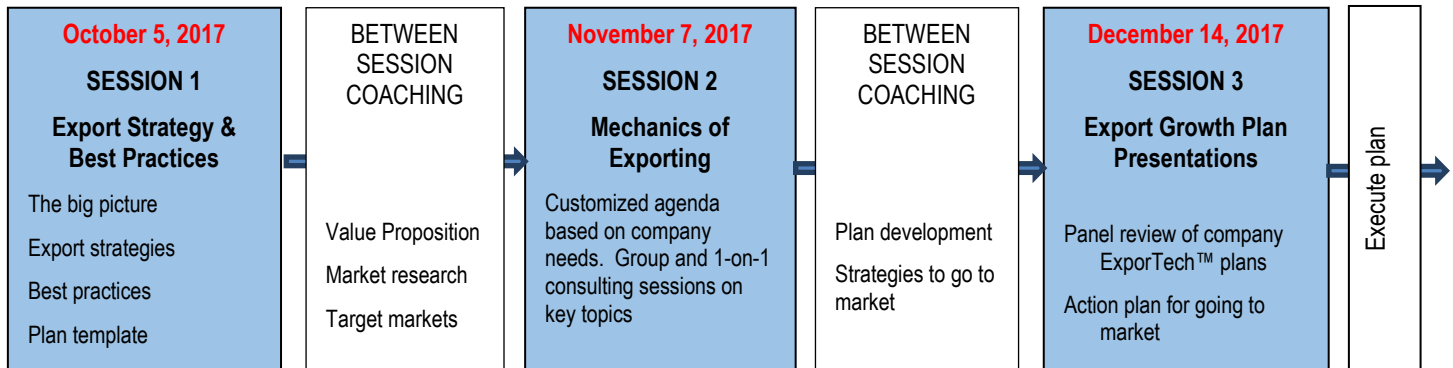
You are invited to participate in an exclusive, senior-level export acceleration program.

Expotech™ is NOT a seminar training. Designed for senior executives focused on growth through global markets, Expotech™ provides an innovative group consulting model resulting in a clear, actionable plan to increase your company’s international sales.

Why Expotech™ ?

- **Actionable international growth plan** reviewed and vetted by a panel of experienced exporters
- **An in-depth understanding** of key organizations and resources available to assist U.S. exporters
- **Personalized coaching** throughout the process, with continued support from partner agencies
- **Collaboration with a group of peers** from non-competitive companies
- **Mentorship matching** with an experienced international executive (optional)
- **Up to \$700 credit towards an export service** to apply toward execution of the Expotech™ plan

“Delkor was exporting ‘accidentally,’ reacting to opportunities to conduct business abroad, rather than through a conscious strategy. As a result of Expotech™, Delkor was able to achieve a 30% increase in sales within 6 months and hired 29 new employees.” - Delkor Systems, Inc. Circle Pines, MN



Participation Requirements:

- Some experience with international sales
- Senior-level executive participation, such as C-Level, VP, or Director (up to 3 executives/staff per company may participate)
- Company attendance at each full-day program
- **A non-refundable fee of \$2,500**

Note: Each program is limited to 6– 8 companies (4 minimum)

When: Session 1—October 5, 2017
Session 2—November 7, 2017
Session 3—December 14, 2017

Where: Downtown Minneapolis (330 S. 2nd Ave)

Apply: [Click here for online application](#)

(<http://exporthelp.com/120-forms/315-expotech-application>)

Contact Mathew.Woodlee@trade.gov or call (612) 348-1640 for more information.

Expotech™ is a collaboration between the Manufacturing Extension Partnership centers and the U.S. Export Assistance Centers of the U.S. Department of Commerce and a variety of other regional partners . The Twin Cities Expotech™ is brought to you by:

